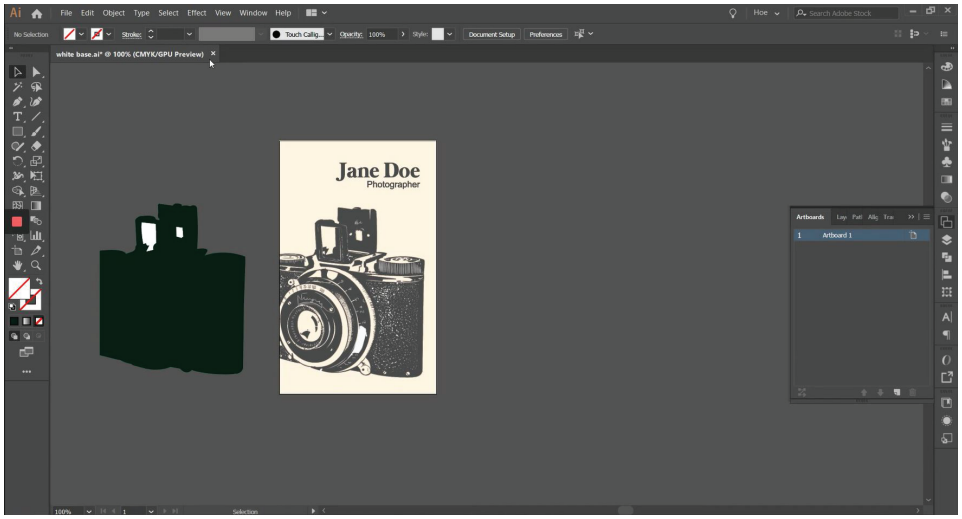
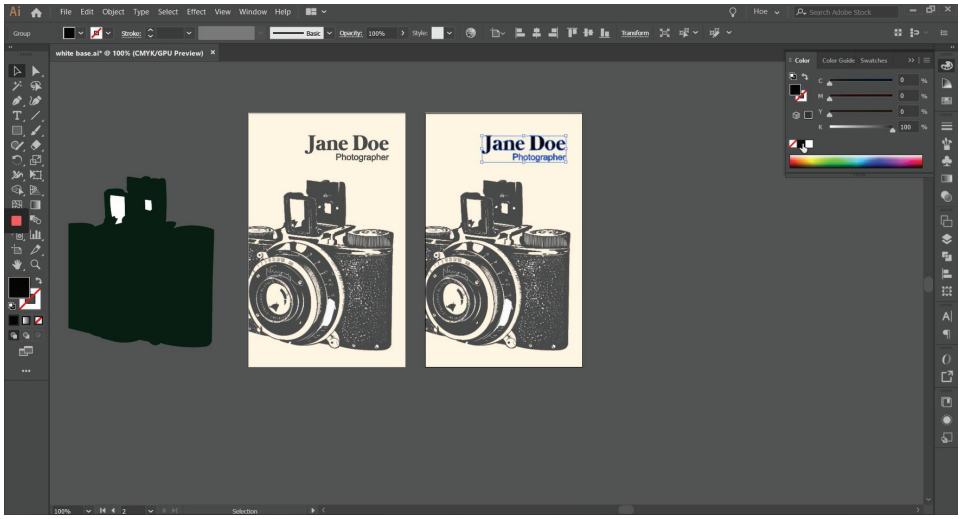
Step 1 : Draw the shape of the camera.

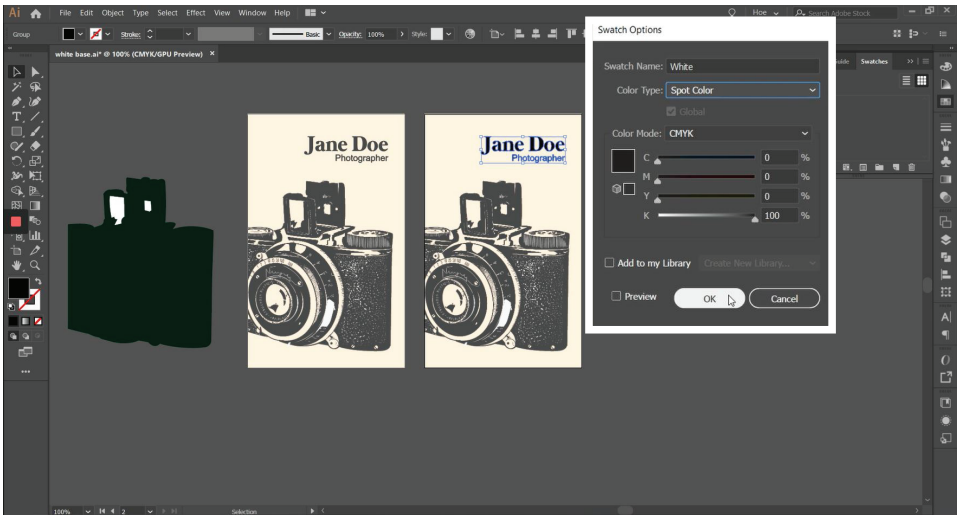


Step 2 : Duplicate the artboard.

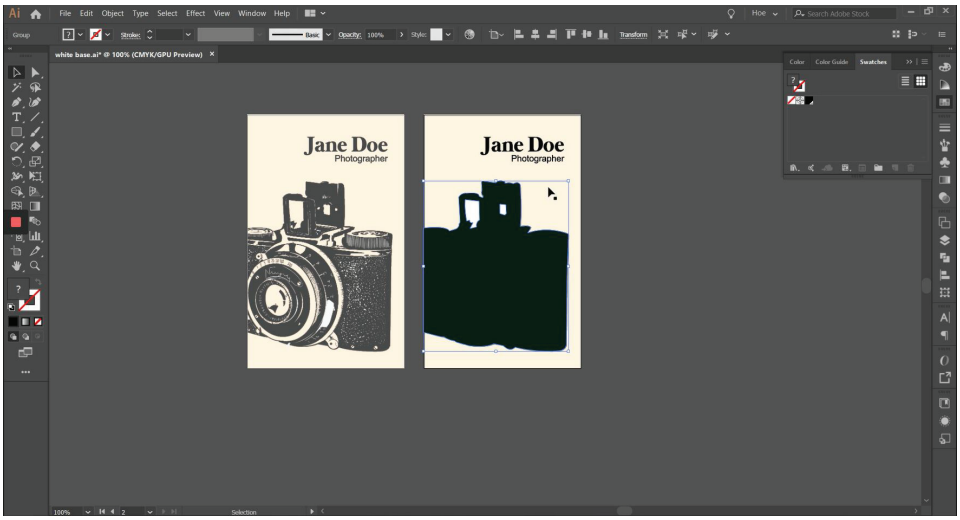
Step 3 : Select the wording that need to do white based and fill in K:100.



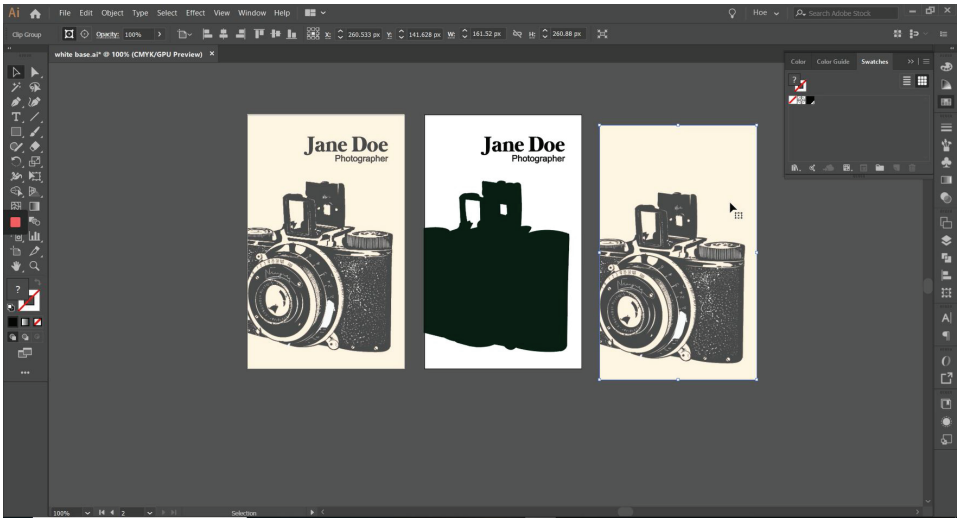
Step 4 : Go to swatches, pull the fill color to put in. Double click to call out thr “Swatch options” and rename as “White”.



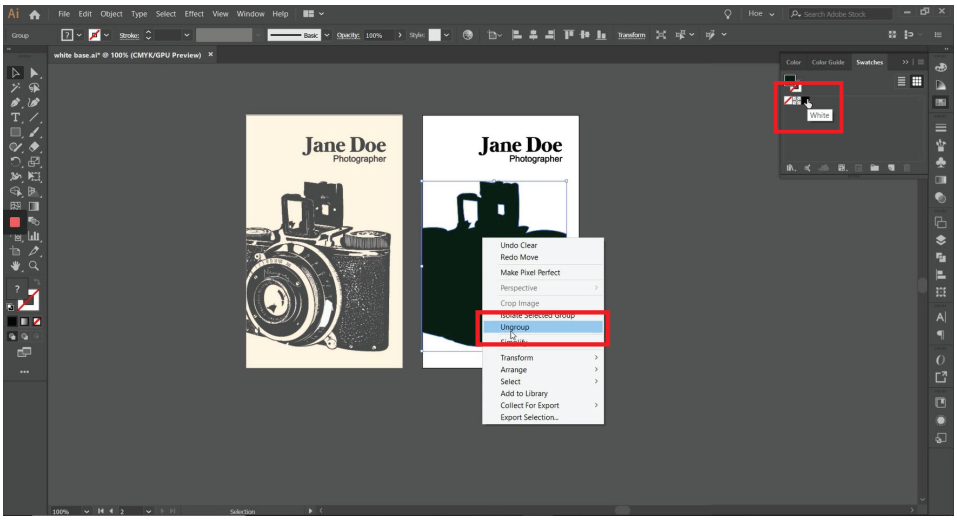
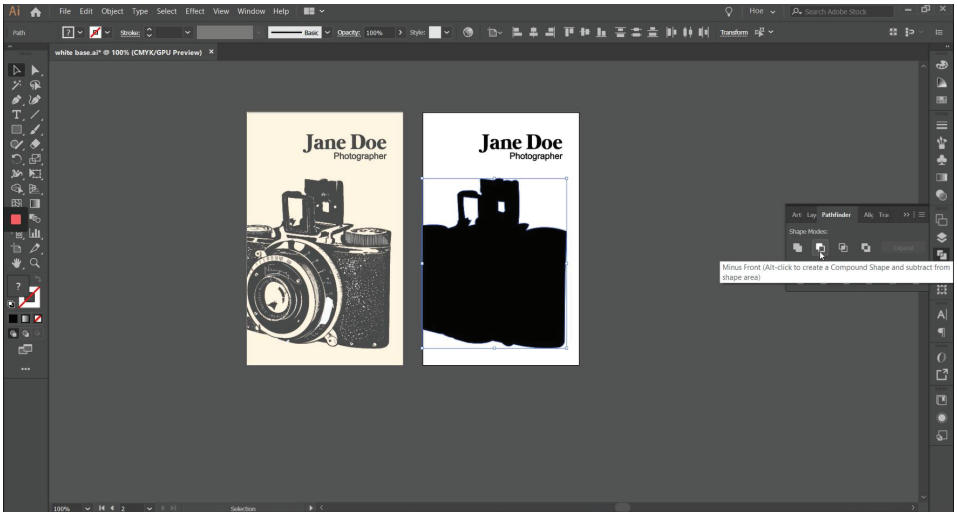
Step 5 : Drag the shape of camera exactly same position with the background to avoid miss registration issue.



Step 6 : Delete the useless design/background from the white based artboard.



Step 7 : Ungroup and select the shape to fill in “White”.



Step 8 : Select the white area with the shape and go to “Pathfinder” to do “Minus front” action to cut off the hole.