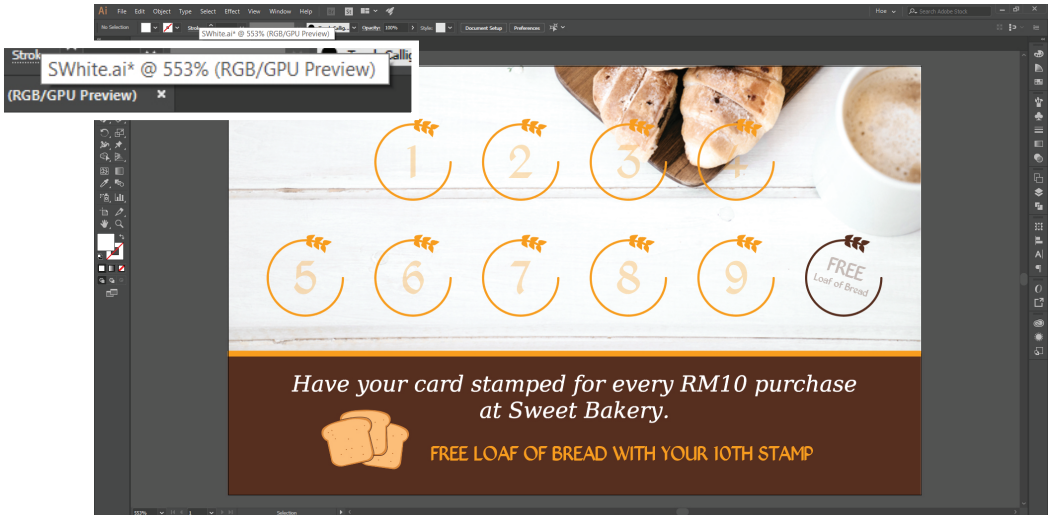
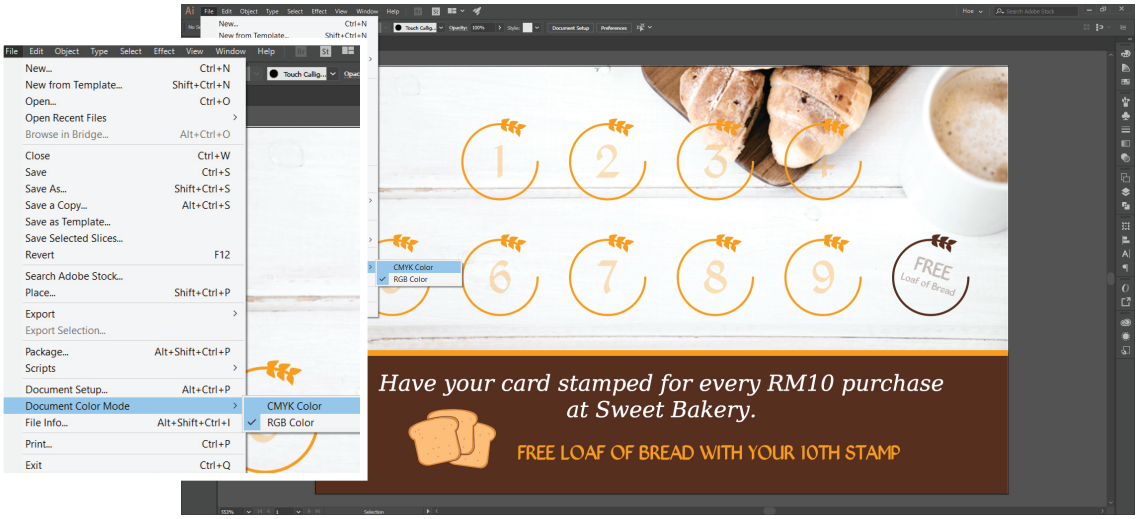
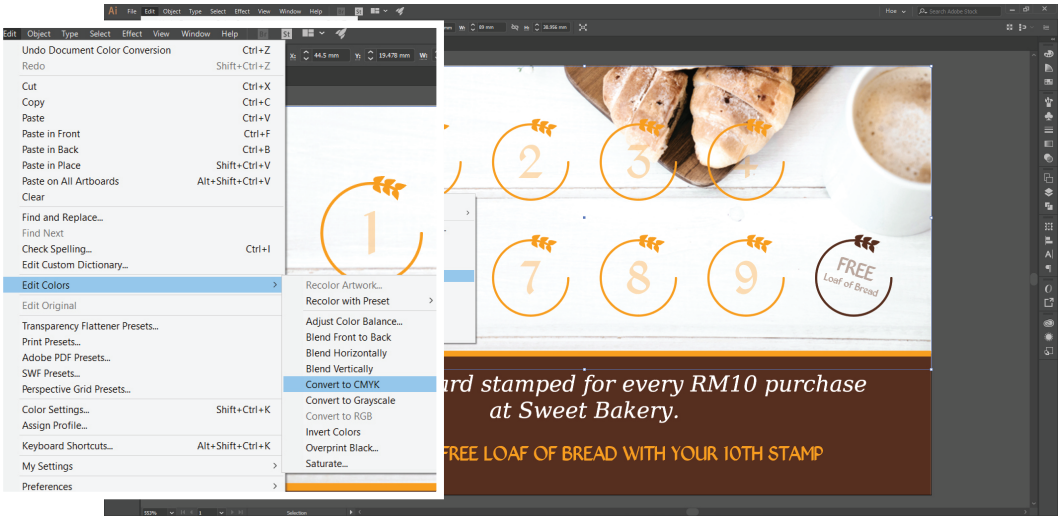
Step 1 : Current document mode is RGB



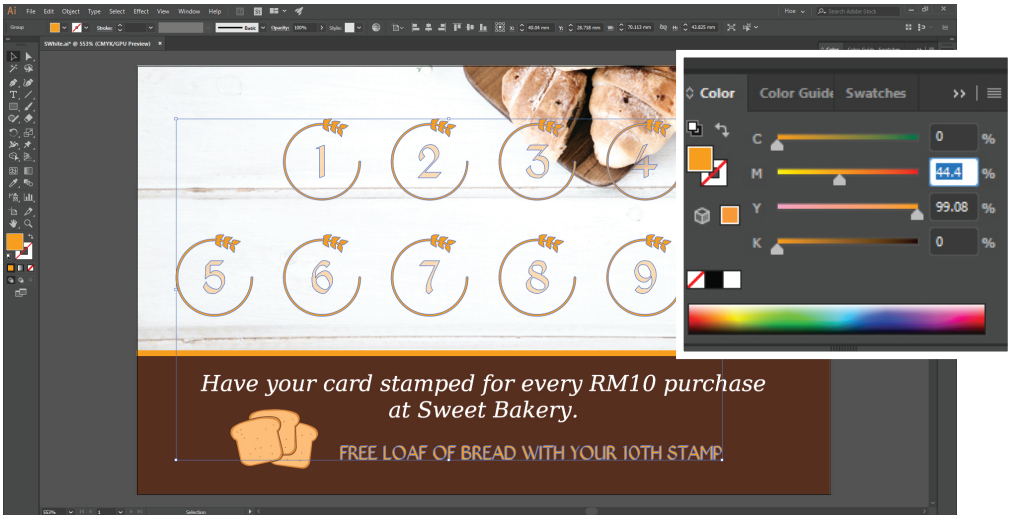
Step 2 : Go to File > Document Color Mode > CMYK Color



Step 3 : Select images and go to Edit > Edit Colors > Convert to CMYK



Step 4 : Fill the color percentage with roundup decimal point



Step 5 : Done convert the whole artwork to CMYK & save the artwork to PDF